Instructions:

Choose: No less than (5) of your past projects to present in your portfolio. Mark the most dense/fullest project as the one for the Case Study Presentation.

My Portfolio Project List:

	5	5
	Project Title	Project Image thumbnail
Project 1: Case Study 1	Starbucks Mobile App Redesign Purpose: to simplify the payment process on mobile.	Research Value Research Value
Project 2:	Website Intranet Development for the University of Washington Purpose: to improve the information architecture and the user experience of the UW portal.	MyUW MyUW MyUW MyUW Myuman Myuman
Project 3:	11STREET brand refresh Purpose: Create-a-thon competition for 25K advertising award—brand identity updated to include new touchpoints of the 11STREET brand and logo.	HHHH HHHH HH HHHHH HH HHHHH HH HHHHH HH HHHHHH
Project 4:		
Project 5:		